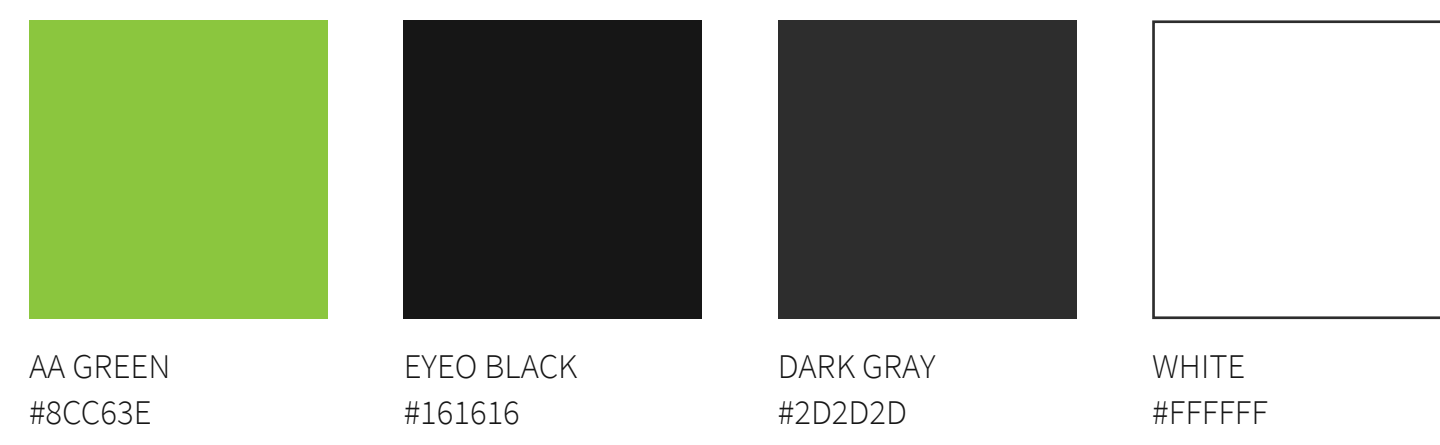


ACCEPTABLE ADS STYLE GUIDE

COLOURS



TYPOGRAPHY

Source Sans Pro

Headline 1 - Light 42/52 - margin-bottom: 32

HEADLINE 2 - UPPERCASE - BOLD 28/32 - MARGIN-BOTTOM: 32

HEADLINE 3 - UPPERCASE - BOLD 22/24 - MARGIN-BOTTOM: 16

HEADLINE 4 - UPPERCASE - BOLD 20/24 - MARGIN-BOTTOM: 16

HEADLINE 5 - UPPERCASE - BOLD 18/24 - MARGIN-BOTTOM: 16

HEADLINE 6 - UPPERCASE - REGULAR 18/24 - MARGIN-BOTTOM: 16

Main Text - Light 18/24 - margin-bottom: 16. Last Paragraph: margin-bottom: 32

Footnote - Light 13/19 - margin-bottom: 8

Text Link - Regular Underlined 18/24, hover: EYEO BLACK

ORDERED LIST

- Main Text
- 01 Ordered List
 - 02 line-height: 24
 - 03 margin between list items: 8
 - 04 margin after list: 16

Main Text

UNORDERED LIST

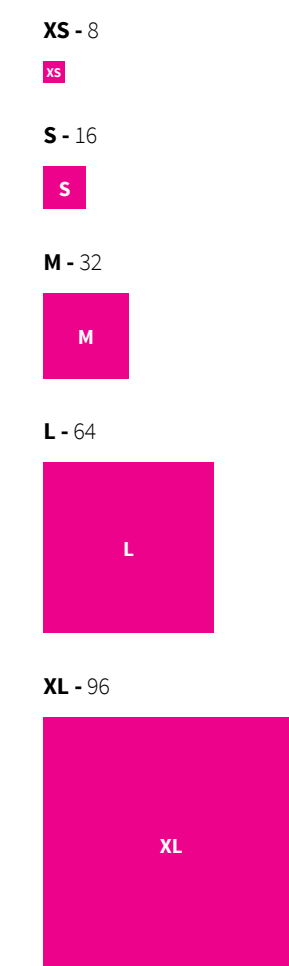
- Main Text
- before list: 16
 - line-height: 24
 - between list items: 8
 - after list: 16
- dash - bold**

Main Text

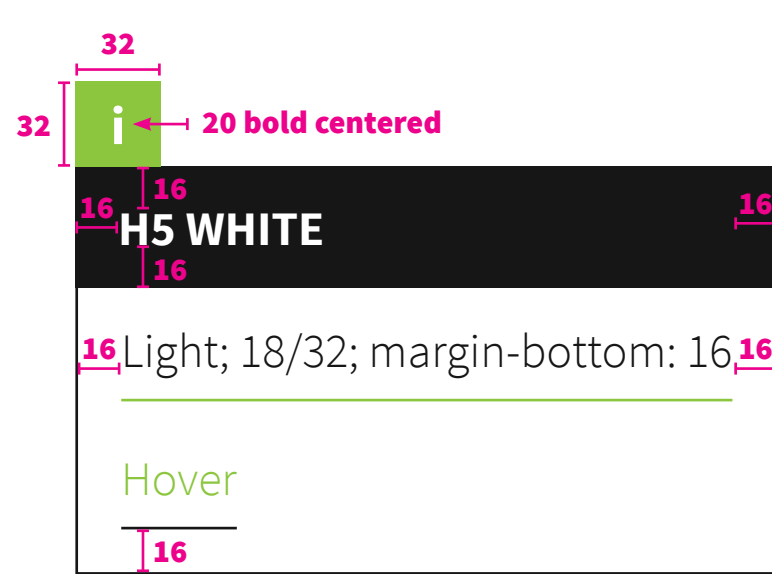
FOOTER TYPOGRAPHY



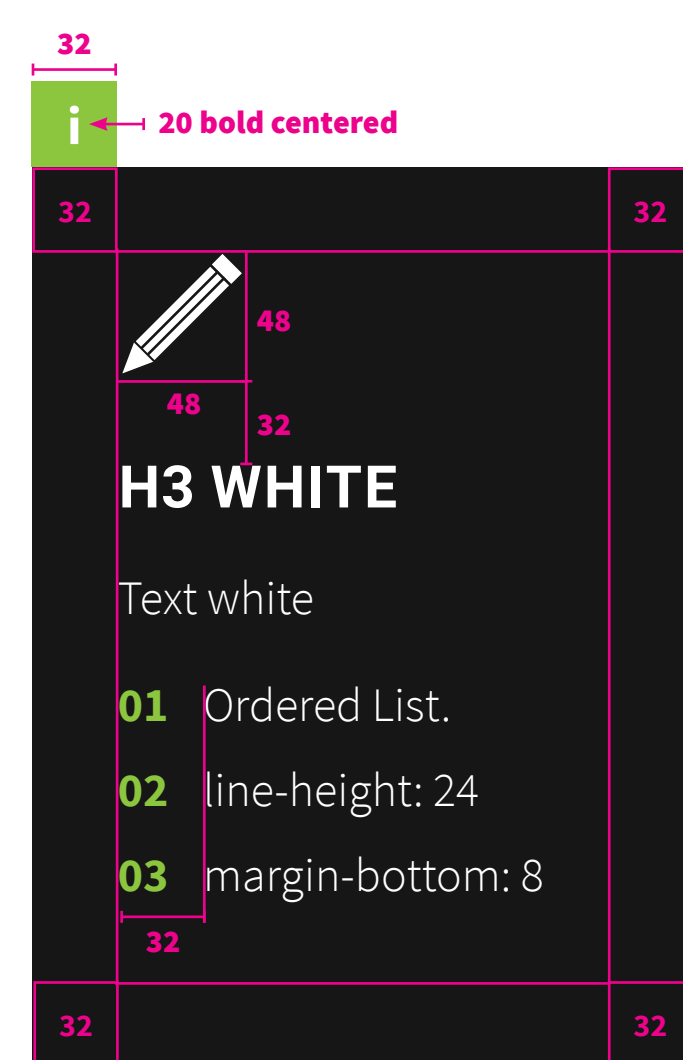
SPACING



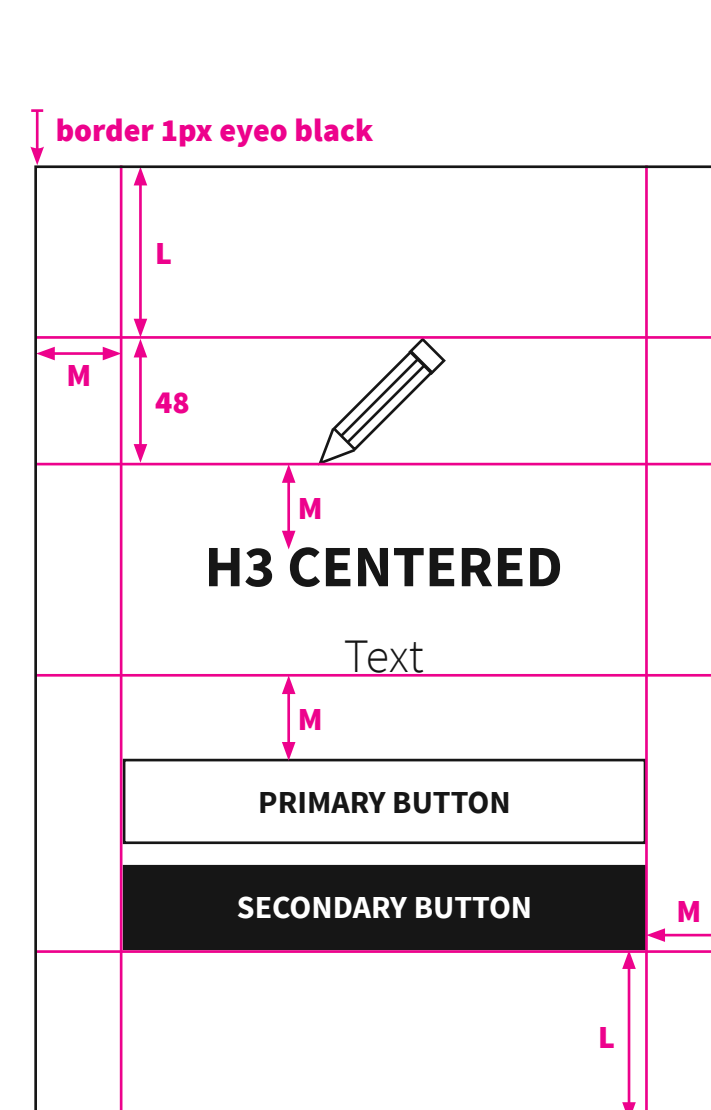
INFO BOX - LINK LIST



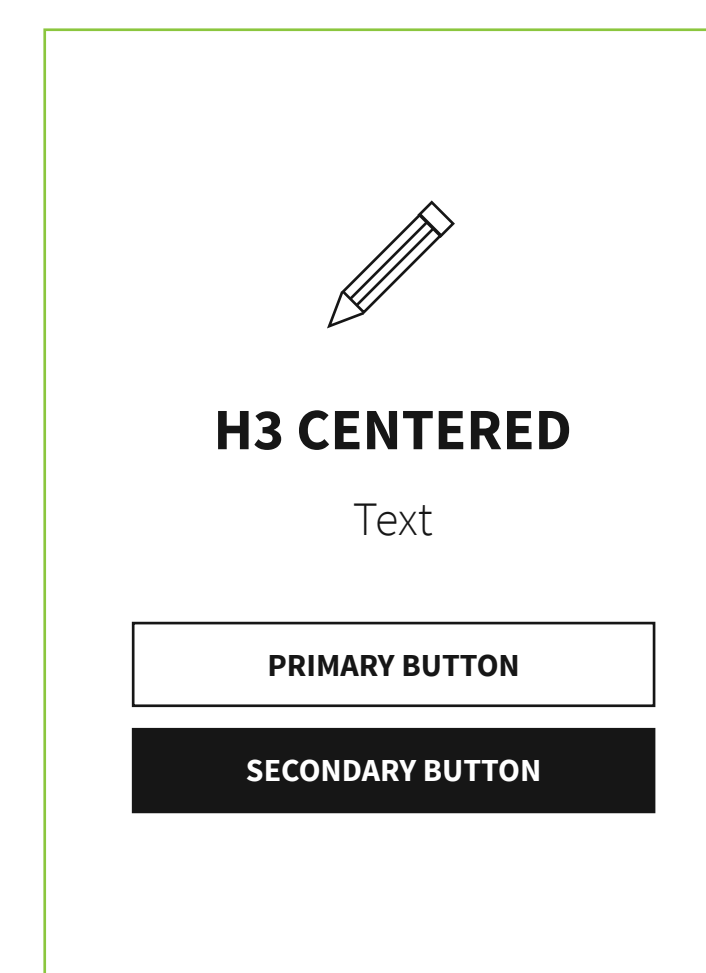
INFO BOX BLACK



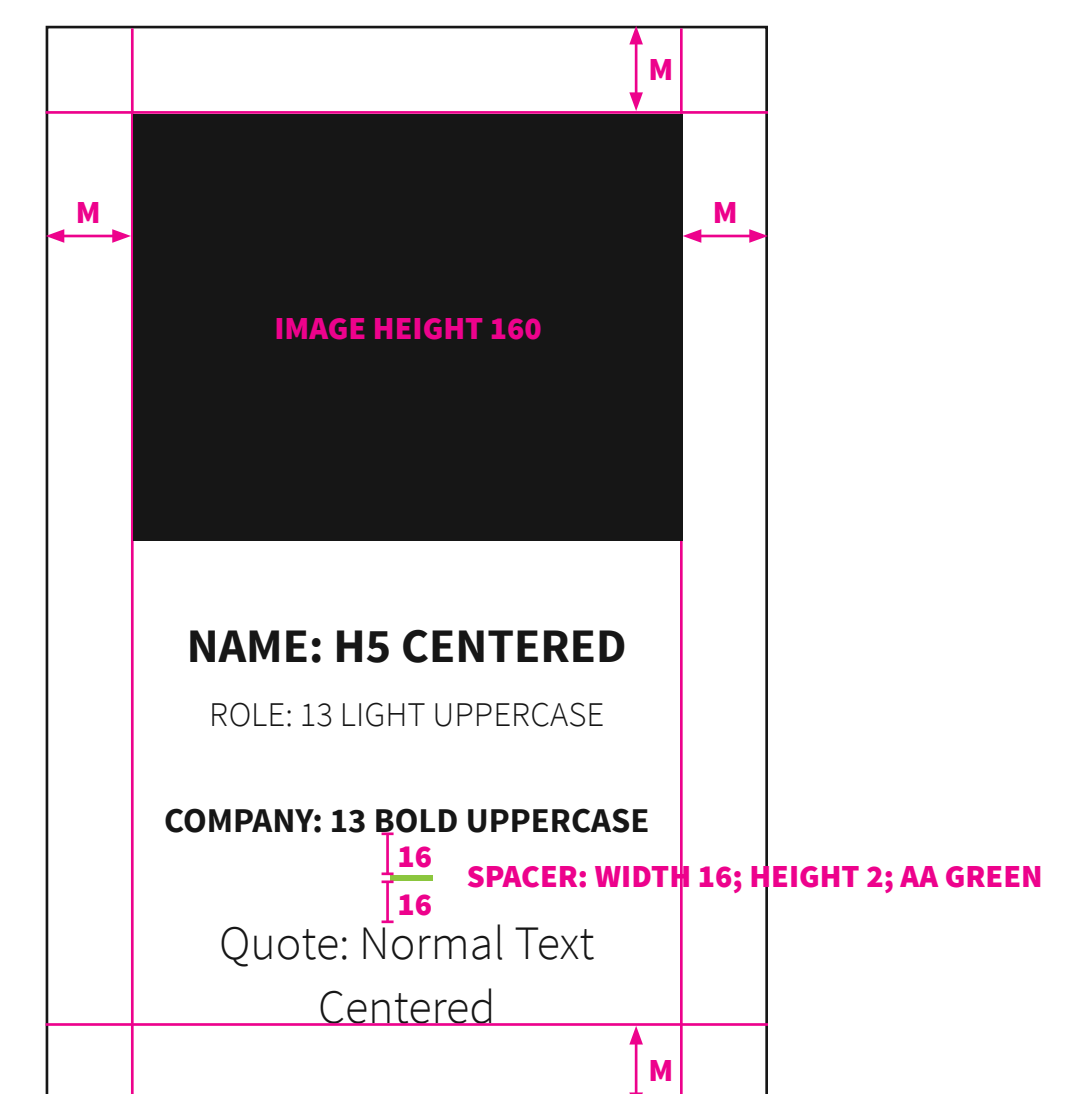
WHITE BOX



WHITE BOX ON GREEN BACKGROUND: OUTLINE 1PX AA GREEN



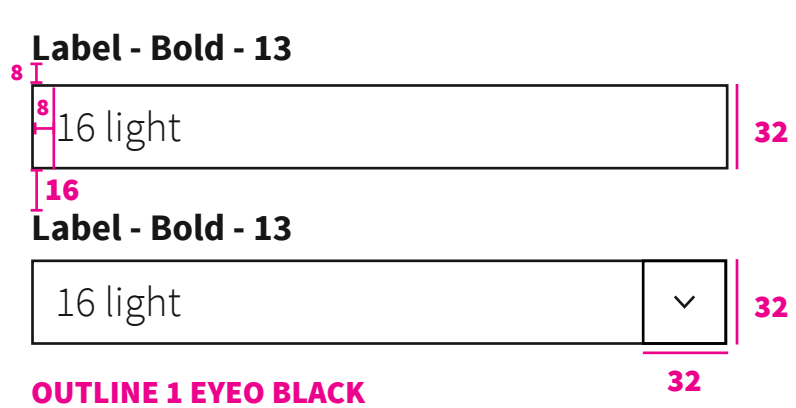
COMMITTEE BOX



BUTTONS



FORM FIELDS AND TEXT BOXES



MENU

