

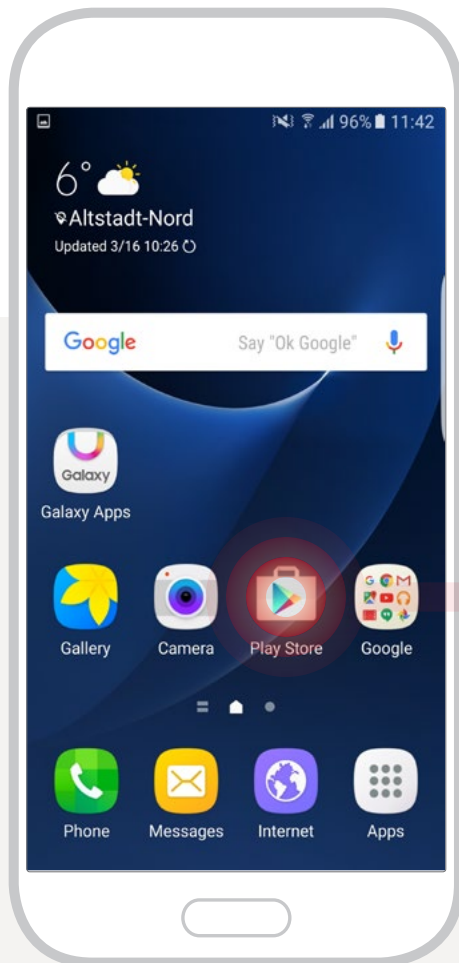


ADBLOCK PLUS FOR SAMSUNG INTERNET

First-run experience, version 2.0

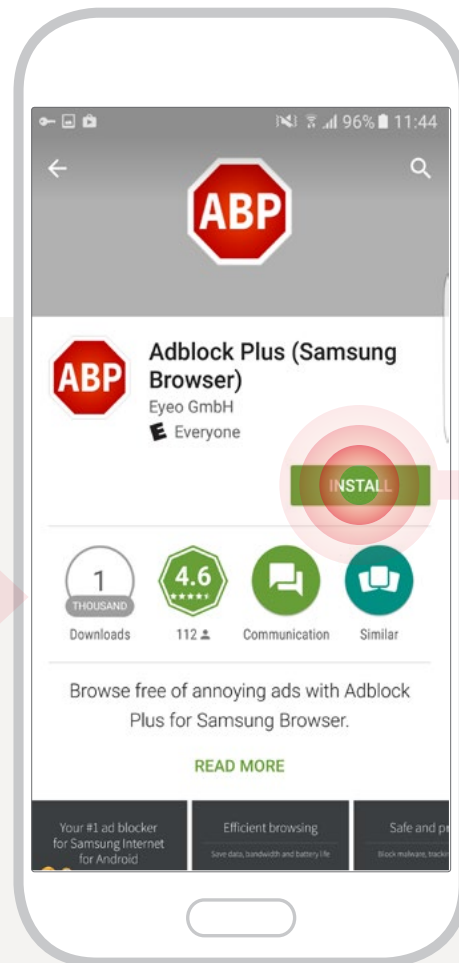
1

To get Adblock Plus, a user must first **launch the Google Play Store** or Samsung Galaxy Store.



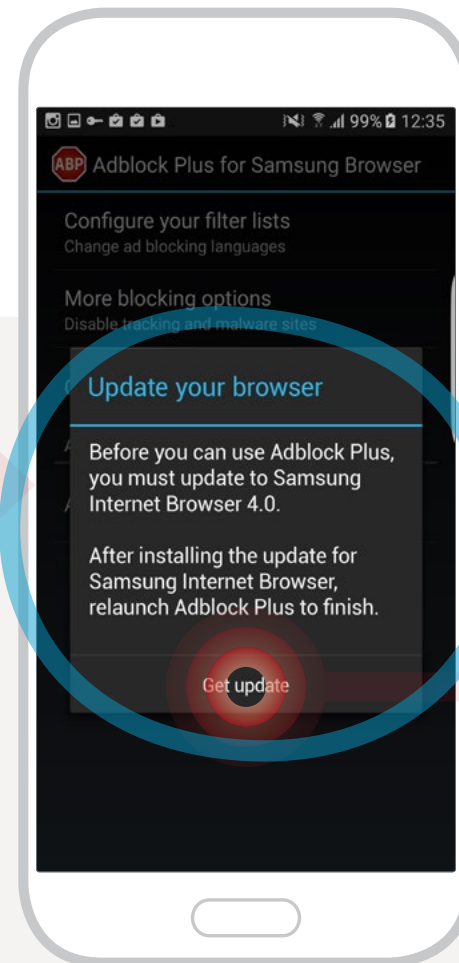
2

Once the product page in view, they must **tap "Install"** to download Adblock Plus.



3

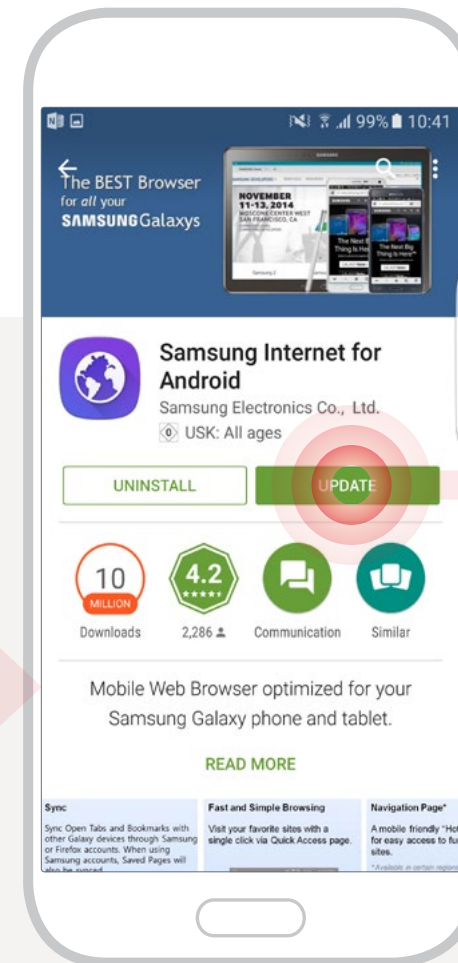
After installation, Adblock Plus launches automatically and displays an alert modal. The user must **tap "Get update"**.



NEW alert message

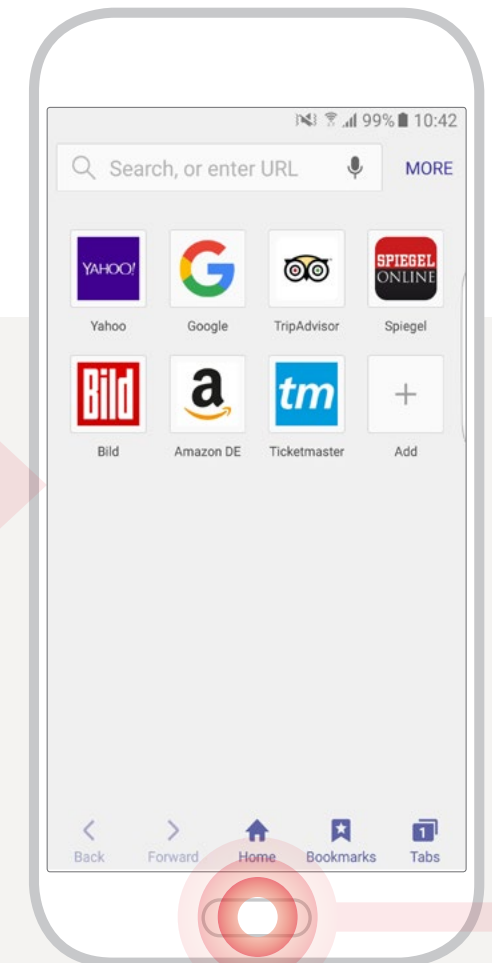
4

The user is taken back to the Google Play Store, with the product page for Samsung Internet Browser in view. **tap "Update"**.



5

After updating, Samsung Internet Browser will launch. The user must now **close the browser** to return to the homescreen.



Updating to Samsung Internet Browser 4.0 requires the most effort. Once the user has updated, however, finishing the sets-up process is relatively straightforward.

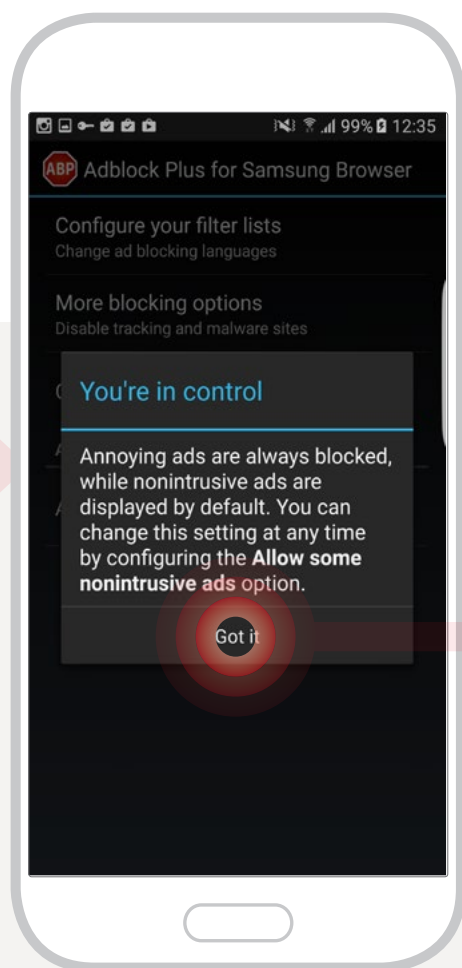
6

Now the user must then **relaunch Adblock Plus.**



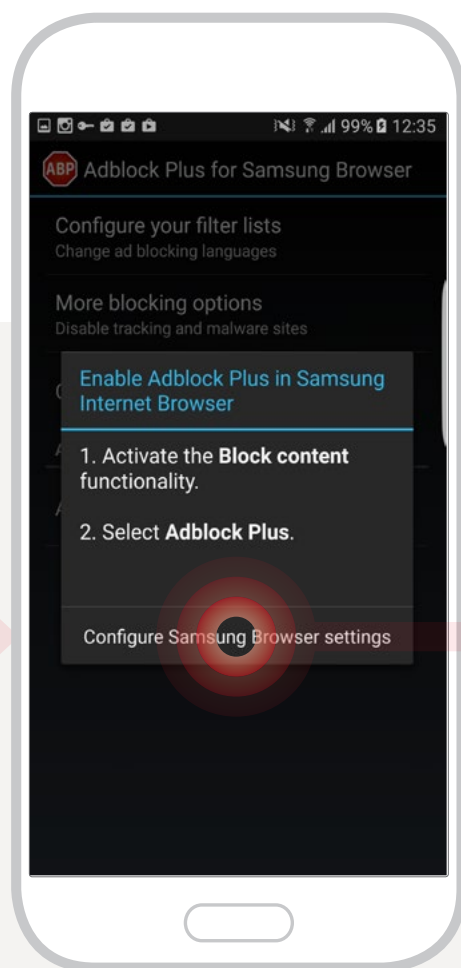
7

The Adblock Plus app displays a new alert modal. The user must **tap "Got it"** to continue.



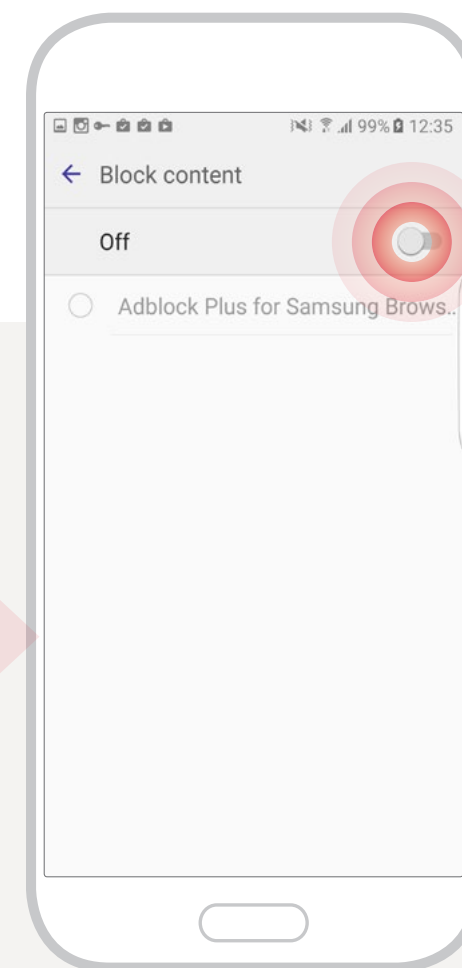
8

The Adblock Plus app displays the final alert modal. The user must **tap "Configure Samsung Browser settings"** to continue.



9

The "Block content" settings page is displayed. The user must **tap toggle to "On"** to enable Adblock Plus on Samsung Internet Browser.



Set up complete!