Source Sans Pro vs Roboto / Open Sans

—

HEADLINE
Source Sans Pro Light - 42px

TEXT
Source Sans Pro Light - 18px

—

HEADLINE
Roboto Light - 42px

TEXT
Roboto Light - 18px

—

HEADLINE
Open Sans Light - 42px

TEXT
Open Sans Light - 18px

—

468px

468px

468px

Support better advertising. Reach new audiences

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Acceptable Ads help publishers, networks and advertisers generate more viable sources of revenue, which keeps online content free and delivers less intrusive ads that provide a more positive user experience.

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Solution

—

HEADLINE
Open Sans Light - 42px

TEXT
Open Sans Light - 18px

—

468px

Support better advertising.
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HEADLINE
Source Sans Pro Light - 46px

TEXT
Source Sans Pro Light - 20px

—

468px

Support better advertising.
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SOLUTION

- Increase font size by 2px

- Increase font size of H1 by 4px

- Increase line-height to 150%